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HQ, Eighth United States Army
Yongsan, Korea
182045MAR03
MGA 101

Eighth (US) Army OPORD 38-03 (Good Neighbor Program)

References.

- a. CFC Good Neighbor Program Policy Letter, Dated 17 Jan 2003.
- b. Eighth Army OPORD 21-03 (KNP Appreciation), Dated 20 Feb 2003.

Time Zone Used Throughout the Order. India.

Task Organization. No change.

1. SITUATION. Commander UNC/CFC/USFK has directed Subordinate Commanders to immediately engage the ROK community, government, media, business, university, school, and military in order to provide public understanding and appreciation that will mature and strengthen the ROK-US Alliance.

2. MISSION. Eighth Army develops and executes a comprehensive Good Neighbor Program to strengthen the ROK-US Alliance.

3. EXECUTION.

a. Commanders Intent. I want to strengthen the ROK-US Alliance through increased positive engagement with the ROK populace in a host of plans and programs. I envision that these plans and programs will enhance combined interoperability training, enhance community/media relations, cultivate positive personal interactions, and create a positive image between the United States and Republic of Korea. This will require personal leader involvement at all levels focused on proactive actions and programs. The end state is improved public understanding and appreciation that results in a stronger Alliance now and well into the future.

b. Concept of the Operation. The key to success is interaction and creating understanding at the local level. Programs will focus on military to military contacts, including Partnership Units, and military to civilian contacts. Battalion Commanders and above will establish military-to-military programs. LTC-level and above Installation Commanders will develop military-to-civilian programs. In some cases the Installation Commander may be the Senior Tactical Commander. These directed programs do not preclude tenant or subordinate units from developing or continuing Good Neighbor programs. Tenant unit commanders will inform Installation Commanders of their

programs or initiatives. Installation Commanders are responsible for synchronizing tenant unit programs with Installation programs. Area Commanders are Direct Support to Installation Commanders for execution of installation programs. All commanders identify on-going activities that are working well, with measurable results, and continue these programs. Also, identify new opportunities for positive engagement.

c. Tasks to Subordinate Units.

(1) Base Cluster Commanders. Plan and execute Korean National Police Appreciation Programs IAW eighth Army OPOD 21-03 (KNP Appreciation). Annex A.

(2) Korea Regional Office (KORO).

(a) Submit five (5) nominations per Area for the CFC Good Neighbor Month Recognition Program. **SUSPENSE: Submit nominations NLT 15 April 2003 through Director, KORO, to Mr. George Kim, USFK PAO-COMREL. Copy Furnished to Eighth Army G5.**

(b) Establish a Commander's Advisory Group for each Area ICW Senior Tactical Commanders. The Area-level Advisory Group will be comprised of key ROK and US leaders both military and civilian (political, business, education, and religious). These groups will advise the Eighth Army Commanding General on matters that have a positive influence on the ROK-US Alliance. They will focus on integrating, synchronizing, and focusing command efforts and initiatives toward strengthening ROK-US understanding and appreciation for the ROK-US Alliance.

(c) Develop an "Educator Outreach Program" for each Area ICW Senior Tactical Commanders. The purpose is to engage ROK educators in secondary and undergraduate level schools. Consider conducting round table or panel member discussions with teachers and students to facilitate public understanding from both ROK and US perspectives.

(d) Area Commanders ICW Senior Tactical Commanders will assess the Korean American Friendship Councils (KAFC) associated with your installations to determine those councils that are active, effective, and capable of serving as "consultative" organizations to assist the CMR Subcommittee in promoting positive news about USFK. The Korean-American Friendship Council (KAFC) program established under USFK Regulation 360-4 has a long history of serving as a channel of communication between USFK installations and the neighboring Korean communities. **SUSPENSE: One-Page Executive Summary (EXSUM) Assessment of Local KAFC Activities, NLT 15 April 2003. Provide your assessment through Director, KORO to Mr. George Kim, USFK PAO-COMREL. Copy furnished to Eighth Army G5.**

(3) COL Level Installation Commanders.

(a) Conduct a Community Relations Program Review. Assess your existing community relations programs to improve communications with the local government and populace. My intent is for all programs to have a strategy in terms of who the intended target audiences are, and how they will be approached. **SUSPENSE: One-two page Executive Summary identifying Strengths, Weaknesses, Opportunities, and Target Audiences deliverable to Eighth Army Commanding General. Submit EXSUM through Director, KORO, Copy Furnished to Eighth Army G5, LTC Fameli, DSN: 723-4869, or email: Famelip@usfk.korea.army.mil) NLT 15 April 2003.**

(b) Develop a "Good Neighbor Awards Program." Invite a wide range of the ROK populace to your on-post/base social events. Recognize local ROK personnel as well as our service members for volunteering, conducting good deeds, and assistance in kind.

(c) Develop a "Cultural Outreach" program designed to ensure routine participation in off-base/post ROK festivals; this program will focus on participation in local ROK festivals providing support, equipment (if feasible), and unit participation, IAW local SJA guidance per event.

(d) Develop a "Land Partnership Program" awareness initiative. LPP is a Command initiative that requires commanders' understanding of how the Program impacts each USFK Installation involved. As a minimum, installation commanders must identify ways to involve the community to ensure LPP is successfully implemented. Some areas to consider are concerns associated with the environment, encroachment issues near USFK Installations and training areas, an informational "hot-line" to receive and address the ROK public issues, and the development of a safety management program that supports LPP.

(e) Coordinate and conduct installation tours for media and local citizens groups.

(4) LTC-Level Installation Commanders.

(a) Conduct a Community Relations Program Review. Assess your existing community relations programs to improve communications with the local government and populace. My intent is for all programs to have a strategy in terms of who the intended target audiences are, and how they will be approached. **SUSPENSE: One-two page Executive Summary identifying Strengths, Weaknesses, Opportunities, and Target Audiences deliverable to Eighth Army Commanding General. Submit EXSUM through Director, KORO, Copy Furnished to Eighth Army G5, LTC Fameli, DSN: 723-4869, or email: Famelip@usfk.korea.army.mil) NLT 15 April 2003.**

(b) Develop a "Good Neighbor Awards Program." Invite a wide range of the ROK populace to your on-post/base social events. Recognize local ROK personnel as well as our service members for volunteering, conducting good deeds, and assistance in kind.

(c) Develop a "Cultural Outreach" program designed to ensure routine participation in off-base/post ROK festivals; this program will focus on participation in local ROK festivals providing support, equipment (if feasible), and unit participation, IAW local SJA guidance per event.

(d) Coordinate and conduct installation tours for media and local citizen groups.

(5) Commander, 19th TSC, 2ID and Separate Brigades.

(a) Actively foster public support for combined and joint training.

(b) Encourage the soldiers of each battalion to "adopt" an area school or orphanage, i.e. to focus their volunteer efforts towards the betterment of the organization. Engage students in the local area. Involve your best and brightest service members in this endeavor. As mentors, service members will get actively involved and help students with school projects. Encourage your service members to volunteer to conduct English classes while off-duty. These classes should be taught in an unofficial capacity, in civilian clothes, on a voluntary and uncompensated basis, as permitted by ROK law.

(c) Ensure each battalion establishes or improves existing unit "Partnership Programs" with ROKA units. An effective unit partnership program should contain (at a minimum) cultural exchanges at the officer, non-commissioned officer, and enlisted levels. The unit program can be as simple as a sporting event, or it can be as complex as an officer professional development program in a combined environment. Commanders use the appropriate level of command attention to foster and cultivate a positive, proactive personal interaction between ROK and US units. This requirement is met if the battalion is part of a brigade program.

(d) Ensure Brigade Commanders coordinate media tours to observe training. Announce training events in advance and invite the local media to film the training.

d. Coordinating Instructions.

(1) Eighth Army G5 is Eighth Army Office of Coordinating Responsibility (OCR).

(2) Eighth Army G5 will conduct semi-annual (October and April) program review of the overall Eighth Army Good Neighbor Program, and backbrief the Eighth Army Commanding General.

(3) 19th TSC, 2ID, Separate Brigade Commanders and KORO will brief their Good Neighbor Program monthly at the Eighth Army Peninsula-wide Command and Staff. New format and instructions are attached at Annex B. These slides will replace the COMREL monthly update reports and are due to the Eighth Army G5 NLT COB on the 20th of each month. The intent is to brief major COMREL events completed in the last thirty days and those planned for the next thirty days.

(4) Major events of the “Good Neighbor Program” will be briefed by 19th TSC, 2ID and Separate Brigade Commanders at Semi-Annual Training Briefs.

(5) Eighth Army G5 ICW G3 IO, PAO and KORO. Assess potential target audiences for constructive partnerships with NGOs, students, media, and businesses by developing and maintaining a “Good Neighbor Program” Engagement Matrix.

(6) Eighth Army Band Support. All requests for Community Relations support from the Eighth Army Band will be coordinated through the Eighth Army G5, CPT Easler at 723-4879 or email address easlerJK@usfk.korea.army.mil.

4. SERVICE SUPPORT. N/A.

5. COMMAND AND SIGNAL. POC for this is MAJ Voelkel, Eighth (US) Army Deputy G5 at: 723-4926 or email at voelkelD@usfk.korea.army.mil

ACKNOWLEDGE:

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Annex A (KNP Appreciation) to Eighth (US) Army OPORD 38-03 (Good Neighbor Program)

Eighth (US) Army OPORD 21-03 (KNP Appreciation)

References. None.

Time Zone. INDIA.

Task Organization. No change.

1. SITUATION. Since 11 September 2001, when the Korean National Police (KNP) mobilized around Eighth (US) Army installations as part of the war on terror, Eighth (US) Army has received continuous, outstanding support from members of the KNP. Additionally, ROK citizens have exercised their political right to present their political views in a public venue while KNP's maintain a constant vigil to ensure the safety of the ROK citizens and the security of our installations. Many of the posts are kept safe by the more than 5,000 police standing watch every day at the doorstep of our installations.

2. MISSION. Eighth (US) Army Base Cluster Commanders will begin execution of programs that demonstrate our sincere appreciation to the Korean National Police NLT 15 March 2003, for their dedicated support, friendship, and commitment to our UNC/CFC/USFK alliance in order to strengthen the bonds with citizens of our host nation and strengthen the ROK-US Alliance.

3. EXECUTION.

Commanders Intent. Eighth (US) Army MSC and Base Cluster Commanders are to develop, host and vigorously pursue programs that will show the KNP, particularly the young KNP service members who stand watch around USFK installations, our appreciation and gratitude for their daily support. Through a thoughtful and sincere plan of engagement, I want to welcome these young Korean citizens onto our installations as our guests to let them see the part of the Alliance team that live and work inside the USFK walls. Identify ways to host these dedicated young police and invite them to participate in events and visit our facilities.

I want your programs to consist of recurring events—not a one-time event. Include the events on training calendars. To be effective, such a program requires direct, creative thought and effort—and must be a priority for commanders. The focus should be on the young KNP who stand watch in the vicinity of our installations.

a. Concept of the Operation. N/A

b. Tasks to Subordinate Units. NLT 7 MAR 03, all MSC and Base Cluster Commanders will submit in writing their program that outlines planned recurring

activities in support of this mission and its purpose. Plans should be submitted to Commander, Eighth (US) Army, Attn: G5.

c. Coordinating Instructions. N/A

4. SERVICE SUPPORT. N/A.

5. COMMAND AND SIGNAL. POC for this OPORD is MAJ Messmer at 723-4859 or messmerg@usfk.korea.army.mil

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HQ, Eighth United States
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Yongsan, Korea

FRAGO 1 to Eighth (US) Army OPORD 21-03 (KNP Appreciation)

References.

- a. USFK FRAGMENTARY ORDER # 03-11 (KNP Appreciation), 08 Jan 2003.
- b. EIGHTH (US) ARMY OPORD 21-03 (KNP Appreciation), 20 Feb 2003.
- c. Change 1 to EIGHTH (US) ARMY OPORD 21-03 (KNP Appreciation), 25 Feb 2003.

Time Zone Used Throughout the Order.

Task Organization. No change.

1. SITUATION. No Change to OPORD 21-03.

2. MISSION. No Change to OPORD 21-03.

3. EXECUTION.

a. **Rescind** Change 1 to EIGHTH (US) ARMY OPORD #21-03 (KNP Appreciation),
25 Feb 2003.

b. Commander's Intent. No Change to OPORD 21-03.

c. Concept of the Operation. No Change to OPORD 21-03.

d. Tasks to Subordinate Units. Base Cluster Commanders, ICW the Senior Tactical Commanders (19th TSC and 2ID) develop their program that outlines planned recurring activities in support of this mission and its purpose. Separate Brigades and other units may develop and execute programs that accomplish the intent of the KNP Appreciation program. Coordinate these programs with the appropriate Base Cluster Commander. Base Cluster Commanders submit plans through Senior Tactical Commanders to Commander, Eighth (US) Army, Attn: G5, NLT **26 March 2003**.

e. Coordinating Instructions. N/A.

4. SERVICE SUPPORT. N/A.

5. COMMAND AND SIGNAL. POC for this is LTC Fameli, Eighth Army G5 at 723-4869, email: famelip@usfk.korea.army.mil.

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Annex B (GNP Briefing Format) to Eighth (US) Army OPORD 38-03 (Good Neighbor Program)

1. Purpose. The purpose of this annex is to establish the new briefing format for Good Neighbor Program Activities, as it will be briefed from this point on at each Peninsula-wide Command and Staff.
2. Briefing Requirement. Each MSC (19 TSC and 2ID), Separate Brigade and KORO will brief a total of two GNP activity slides. The first slide highlights the GNP events the unit conducted since the last Eighth Army Command and Staff entitled "GNP Completed Events", while the second slide portrays those events the Unit will conduct prior to the next Eighth Army Command and Staff and is titled "GNP Planned Events". The formats for these Good Neighbor Program slides are attached as Tab B-1.
3. Instructions for Slide Preparation. The attached slide formats should not be altered in any way other than entering your Units' name and the appropriate GNP data. This format is a white slide with black lettering, no logos and no patches. All data must be entered into the matrix in Bold, Arial font. Do not add continuation slides, the Unit's events must be briefed in the two slides allowed. Fill in the slides and email them to the following email address: easlerJK@usfk.korea.army.mil.